



April – June

BIRTHDAY NEWS

Lots of Fun – Volunteers! Donations! Parties!

Total Birthday Memories Created in 2025: **203**
Total Birthday memories created since 2014: **2,901**



IYBI Spring & Summer Highlights

Thanks to YOU, we've been busy spreading birthday memories and building community!



Celebrating Kiddos

With the amazing magic of Jeff Lefton and the yummy meals from Butler's Pantry, we threw unforgettable birthday parties at six shelters, including those in Red Cross Shelters impacted by the St. Louis tornado. Volunteers wrapped treat boxes, made bracelets, sorted toys, and built Birthday-in-a-Box kits — ensuring each kiddo felt special. Donations of blankets and birthday gifts kept the magic going!



Volunteer & Community Love

We connected with our amazing supporters at Rosé Day, Cardinals Care donated 100 tickets for our supporters, and volunteers from Citi, Swank Motion Pictures, and Rotary Club of St. Louis Civilians stepped up in big ways. We even hosted a sweet meet-and-greet for our UK-based board member, Attallah, at Clementine's!



Big Fundraising Wins

Thanks to your support, we raised over \$30,000 through events like BOMA STL Trivia Night, Give STL Day, and birthday fundraisers by board and leadership council members. Every dollar helps us celebrate even more kiddos!



Growth & Leadership Updates

We upgraded to a new CRM (Less Annoying), welcomed new leaders (Harrison, Jennifer, Brianna), and celebrated Kirk's promotion to Board President. Plus, our Founder and Chief Birthday Office, Rolanda published her story, in *Successful Entrepreneurs with G.R.I.T* — check out "The Birthday Lady" chapter. The book is available on Amazon!



What's Next?



Toy Drive:
July 1–31



Birthday Month Meet-Up:
Planning September celebrations —
details coming soon!



Open House: August 31

Stay connected on social media and our
website for ways to join the fun!



Mission:

To create a fun and memorable birthday experience for children in homeless and domestic violence shelters.

Take a peek at our website and find an event to join!

Donate

info@itsyourbirthdayinc.org

Stay in touch



www.itsyourbirthdayinc.org