

2022

# Annual Report

January 2023



'Jordan' was excited when she returned from school and her mom presented her a large birthday box full of her favorite toys! Thinking her mom forgot her birthday since they were now in this strange place, she was overjoyed with gratitude. After opening her gifts, she was surprised again when she was called to a dinner with her favorite foods, and a beautiful birthday cake with ice cream!

Thanks to the supporters of IYBI, during this difficult time in her young life, 'Jordan' was able to have a great birthday memory.

## JORDAN'S STORY

## IMPACT SNAPSHOT



23 Shelters  
and  
2 School Districts



295  
Birthday  
Memories  
Created  
in 2022



Birthday-in-a-Box = 183  
Birthday Surprise = 88  
Birthday Party = 12\*  
Happy Born Day = 5

*\*Parties celebrate multiple birthday kiddos*

## FUNDS RAISED

*\$136,000*

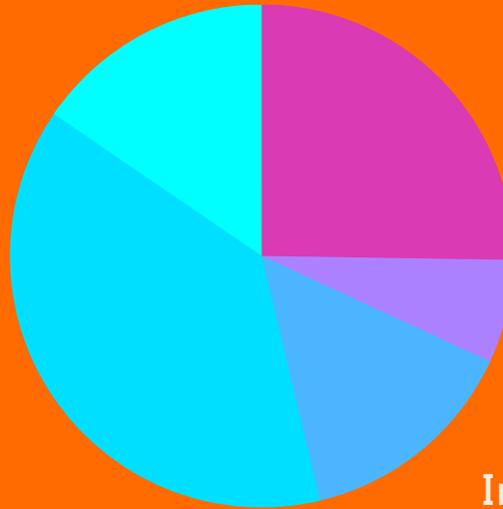
In-Kind  
15.5%

Grants/Foundations  
25.2%

Corporations  
6.6%

Individual  
14.4%

Fundraisers  
38.3%



**Expenses: \$59,000**

## What Our Shelters Are Saying...



- The volunteers are extremely wonderful and pleasant and always deliver the kids gifts with a smile.*
- Without It's Your Birthday, Inc. a lot of our children wouldn't get anything on their birthday.*
- I love the birthdays are adaptable, especially since we do not have large group gatherings at this time. The birthday boxes are very personal.*
- IYBI is incredibly reliable and always follows through, making birthdays for kiddos in shelter extremely special.*
- IYBI is consistent and the kids love it!!*
- It's Your Birthday is one of our treasured partners. We can't thank you enough for all you do.*

We couldn't have  
done it without  
your generous

*support.*

Thank you

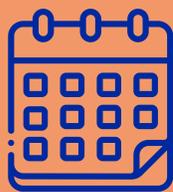
to all our donors  
and volunteers.



## Join Us...

*View our website and follow us on social  
media for event details*

January 16th  
MLK Day of Service:  
No-Sew Blankets!



February  
Birthday Card Drive

April  
Game Night

March  
Happy 1/2 Birthday  
IYBI Events

May  
Give STL Day



September  
Happy 9th Birthday  
IYBI Events



Mission:

To create a fun and memorable birthday experience for children in homeless and domestic violence shelters



[www.itsyourbirthdayinc.org](http://www.itsyourbirthdayinc.org)

