



July - September

It's Your Birthday, Inc. news!



Total Birthday Memories in 2025: 304

Total Birthday Memories Since 2014: 3,123



Milestone Moments

We're thrilled to share that **IYBI hit 3,000 birthdays!** That's **3,000 smiles** and **3,000 moments of pure fun** — all thanks to our amazing community.



New Faces, New Energy

We're growing!

- **Cale Bouchey**, Attorney from Carmody MacDonald P.C., joins our Leadership Council, bringing compassion and advocacy.
- **Amanda Judkins**, Moxie Theory, steps in as our Birthday Fun Communication Manager — ready to share more smiles with the community.
- **Celiscia Cline** with Hohe Virtual Assistant Services joins as our Birthday Assistant, keeping the celebrations shining bright.
- **Community Value Alliance (CVA) and Holmes Radford & Reynolds, Inc.** (HRR) were brought on to help with Board Development and Fundraising — stay tuned for great things in Q4 and beyond.

Together, we're building a future where every child knows they matter on their special day.



Volunteers Making Magic

- **Archford Capital Strategies** — Archford Angels showed up twice to sort toys, create birthday boxes, and decorate 50+ party hats — angels indeed!
- **Swank Motion Pictures Volunteers** added sparkle to 25+ birthday boxes.
- **Webster University** students, alumni, and staff made 200+ birthday hats with creativity and care.
- **Crafty Mania - Belleville Crafters** decked out 20+ birthday boxes, spreading handmade happiness.

You're not just giving time, you're giving kiddos their moment to shine.



Party Central

13 parties across shelters — from Lydia's House and Covenant House to Good Samaritan House, and Almost Home — each one bursting with laughter, frosting, love and yummy meals from Butler's Pantry. Plus, we hit the road!

Visits to **New Moms** and **Feather Fist** shelters in Chicago brought the IYBI spirit to even more families.

Every candle lit is a spark of confidence, every "Happy Birthday" a moment of belonging.



Community Power - Sweet Support, Sweeter Impact

- New partnership with **For Goodness Cakes** means more frosting, more smiles, more love.
- A \$5,000 grant from **Cardinals Care** keeps our mission thriving.
- **BOMA's Toy Drive** brought in 100+ toys = lots of happiness!
- **IYBI Birthday Month** raised \$12,000 - enough to celebrate **62 kiddos** with happy birthday memories.
- **IYBI's Founder and CBO, Rolanda** celebrated her birthday the entire month of September!

Every donation is a gift of fun. Every dollar makes birthday memories happen.



What's Coming Next

Get ready to keep the fun going!

- **November** join our Kindness Card Drive and spread some handmade joy!
- **December 2nd** is Giving Tuesday, the perfect time to make an impact.

As you plan your **end-of-year giving**, please remember **It's Your Birthday, Inc.** Every gift helps us bring fun birthday memories to kiddos in shelters.



Mission:

To create a fun and memorable birthday experience for children in homeless and domestic violence shelters.

Donate

✉ info@itsyourbirthdayinc.org

Stay in touch



🌐 www.itsyourbirthdayinc.org